PACIFIC™ HEADWEAR

the CUSTOM HEADWEAR GUIDE



PACIFIC HEADWEAR

At Pacific Headwear, we craft premium, high-quality headwear for moments that matter.

Since 1998, Pacific Headwear has offered unmatched decoration and customization options paired with our expert, white-glove customer service to support your headwear needs.

As a leader in the headwear industry for over 25 years, our commitment to quality and innovation has fostered a loyal customer base that continues to choose Pacific Headwear to bring their vision to life every day.

Whether you are playing in the championship game, heading to work, exploring your favorite hiking trail or running errands on the weekend, you want to do it in your favorite hat. If the moment matters to you, it matters to Pacific Headwear.

THE PACIFIC HEADWEAR DIFFERENCE



HERITAGE & EXPERIENCE



COMMITMENT TO QUALITY



CUSTOMER-CENTRIC APPROACH



RAPID DELIVERY



TAILORED CUSTOMIZATION



UNMATCHED VERSATILITY

the
CUSTOM HEADWEAR GUIDE

YOUR VISION OUR CRAFT

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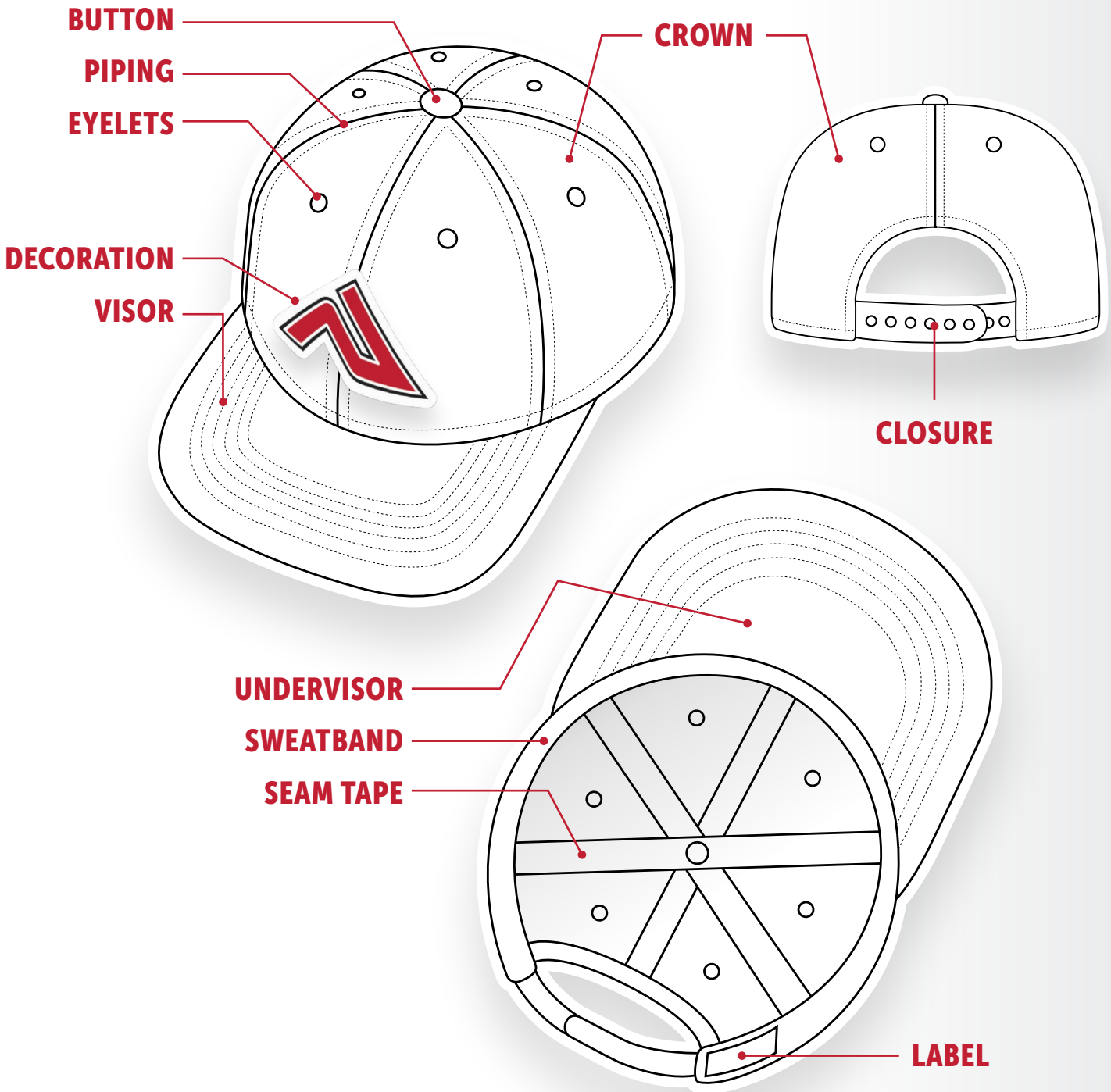
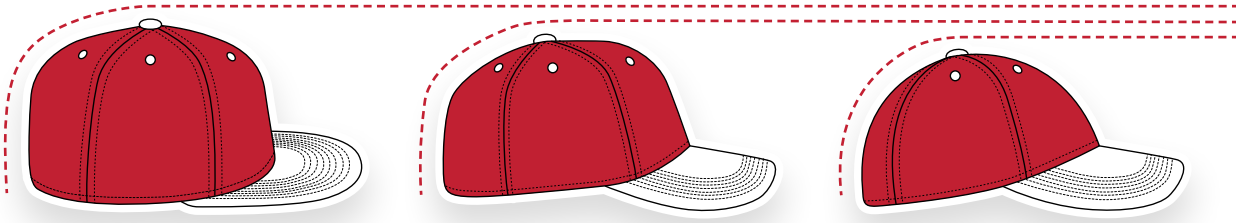
THE *ELEMENTS* OF A CAP



CROWN PROFILE



FULL-PROFILE

MID-PROFILE

LOW-PROFILE

CROWN STRUCTURE

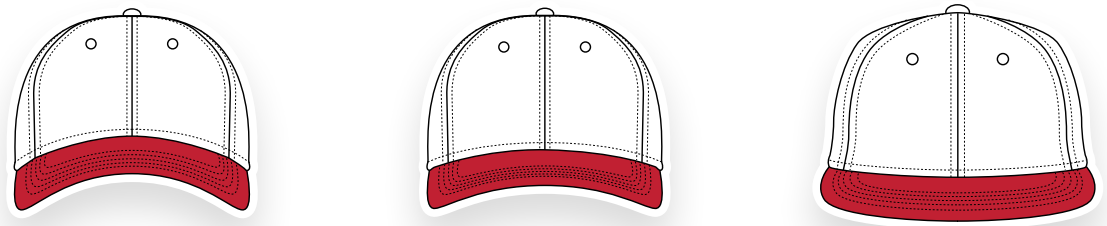


STRUCTURED
Strong buckram interfacing behind front panels provides structure and maintains form.

HYBRID
Lightweight interfacing offers a comfortable fit with slight structure for a clean look.

UNSTRUCTURED
No interfacing creates a relaxed, laid-back fit with a flexible feel.

VISOR SHAPE



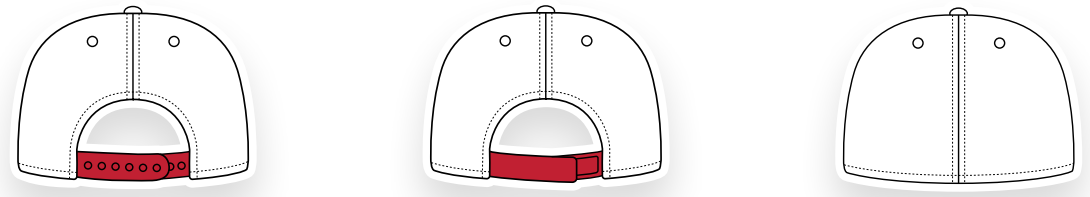
CURVED

SLIGHTLY CURVED

FLAT

CLOSURE TYPES

***ALSO AVAILABLE:**
• ADJUSTABLE SLIDE CLIP
• ADJUSTABLE BUCKLE



ADJUSTABLE
PLASTIC SNAPBACK

ADJUSTABLE
HOOK-AND-LOOP

CLOSED BACK
STRETCH FIT

TOP FABRIC TYPES



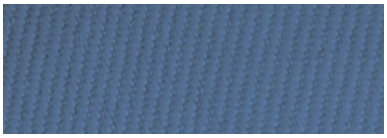
Poly-Cotton Blend

This essential fabric type combines the breathability and softness of cotton with the strength and resilience of polyester used to craft classic caps designed for everyday wear.



AeroStretch™

This premium, lightweight stretch woven polyester and spandex blend offers moisture-wicking properties and a comfortable, flexible fit. Soft, breathable, and durable, it delivers both performance and comfort in a sleek, stylish look for all-day wear.



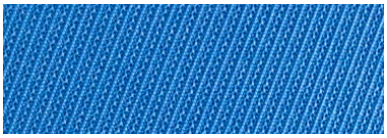
F3

F3 Performance Fabric features performance polyester that provides the best in fit, feel, and function.



M2

M2 Technology is our ultimate in performance fabric. Anti-microbial properties resist odor-causing bacteria and sweat stains.



M3

Engineered for comfort and performance, M3 fabric combines 95% polyester and 5% PU spandex. Its breathable, moisture-wicking properties keep you cool and comfortable no matter where the day takes you.



P-TEC

P-TEC performance fabric is a sturdy, lightweight, moisture-wicking material that effectively pulls heat and sweat away from the body.



PRO-WOOL

PRO-WOOL is constructed of authentic wool blend fabrics that give the look and feel of a traditional baseball cap.



A/C²

A/C² or Active Cooling Control is a poly-performance fabric. It has the look and feel of wool but wicks moisture and breathes to keep you cool and dry.



Stretch Mesh

Stretch Mesh fabric is breathable and light with great stretch to provide a comfortable and flexible fit.



Premium Stretch Mesh

Premium Stretch Mesh is a lightweight, breathable material that offers a perfect fit, enhanced durability and flexibility, all while providing an elevated look and superior comfort.

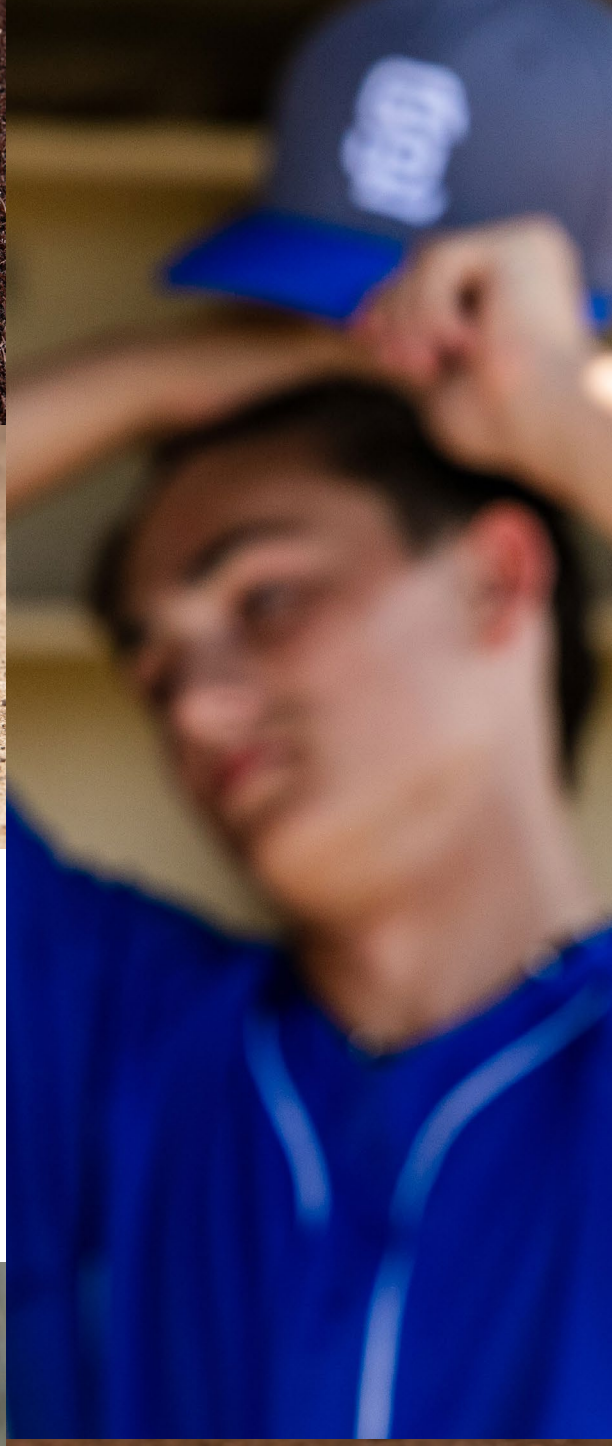
KEY STYLE *BREAKDOWN*

STYLE		CROWN PROFILE	VISOR SHAPE	CLOSURE TYPE	FABRIC TYPES
104C	 STRUCTURED	 MID-PROFILE	 SLIGHTLY CURVED	 SNAPBACK ADJUSTABLE	 POLY-COTTON BLEND & TRUCKER MESH
P424	 STRUCTURED	 MID-PROFILE	 SLIGHTLY CURVED	 SNAPBACK ADJUSTABLE	 AEROSTRETCH™
ES471	 STRUCTURED	 FULL-PROFILE	 FLAT	 CLOSED BACK	 AEROSTRETCH™
P208	 HYBRID	 LOW-PROFILE	 CURVED	 SNAPBACK ADJUSTABLE	 POLY-COTTON BLEND
201C	 UNSTRUCTURED	 LOW-PROFILE	 CURVED	 ADJUSTABLE BUCKLE STRAP	 BRUSHED COTTON TWILL









STOCK DECORATION

STOCKED & DECORATED FOR GAMEDAY














OREGON


USSSA











STOCK DECORATION

STOCKED & DECORATED FOR EVERYDAY










LOOSE WHEEL
BICYCLE CO.
SUMMERLIN
EST 1993
OUTDOOR CO.


EXPLORE
ARLOW
PARK


ELK VALLEY
BREWING CO.




PACIFIC



STOCK DECORATION *OVERVIEW*

HEADWEAR **PRINTING**



DIRECT TO FILM

HEADWEAR **EMBROIDERY**



FLAT EMBROIDERY



3D EMBROIDERY

HEADWEAR **PATCHES**



GENUINE LEATHER PATCH



FAUX LEATHER PATCH



EMBROIDERED PATCH



3D EMBROIDERED PUFF PATCH



WOVEN PATCH



SUBLIMATED PATCH



SILICONE PATCH



FLEXSTYLE® PATCH

HEADWEAR **LABELS**



CLIP TAGS



PRIVATE LABEL

NEW

Direct to Film



Ideal for moderate to complex logos and designs that require fine details and elaborate patterns. This cost effective technique involves printing designs onto a special film and transferring them to our caps using heat. This makes it easy to achieve multi-colored designs, including those with gradients, and photo-realistic images.

APPLICATION TYPE: Heat Applied

MINIMUM ORDER QUANTITY: 12

LOCATIONS OFFERED: Front Panel

SIZE: Varies depending on cap style and location

EXAMPLE SHOWN:
404M Trucker Pacflex Cap













Flat Embroidery



Ideal for simple logos and designs with clear, bold lines. Provides a timeless, classic look that is both sophisticated and durable.

MINIMUM ORDER QUANTITY: 12

LOCATIONS OFFERED: Front, Back, Side Panel

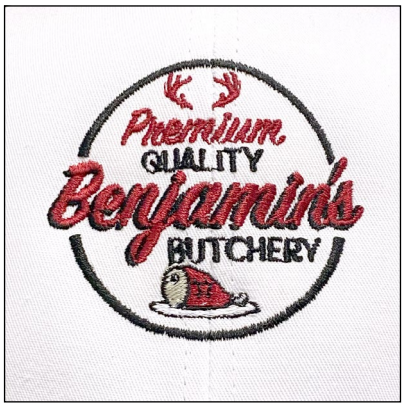
SIZE: Varies depending on cap style, design complexity, and embroidery location

EXAMPLE SHOWN:
302C Cotton-Poly Hook-and-Loop Adjustable Cap













3D Embroidery



Ideal for simple logos and designs with clear, bold lines. This technique uses raised stitching to create a three-dimensional effect, making logos and lettering stand out while still providing a classic look.

MINIMUM ORDER QUANTITY: 12

LOCATIONS OFFERED: Front Panel

SIZE: Varies depending on cap style, design complexity, and embroidery location

EXAMPLE SHOWN:
498F M2 Performance PacFlex Cap













Standard Patch Shape Options



Circle



Oval



Square



Rectangle



Pentagon



Triangle



Wide Triangle



Diamond



Wide Diamond



Hexagonal



Wide Hexagonal



Tombstone



Crown



Wedge



Dome



Buckle

Genuine Leather Patch



Ideal for single-color designs with simple to moderate detail. Crafted from 100% genuine leather in English Tan, Natural, and Black. Available in a variety of shapes, these patches provide a high-end artisanal look.

APPLICATION TYPE: Sewn Down, Heat Applied

MINIMUM ORDER QUANTITY: 24

LOCATIONS OFFERED: Front Panel

SIZE: Varies depending on cap style, patch shape, and application method

GENUINE LEATHER TYPES:



English Tan

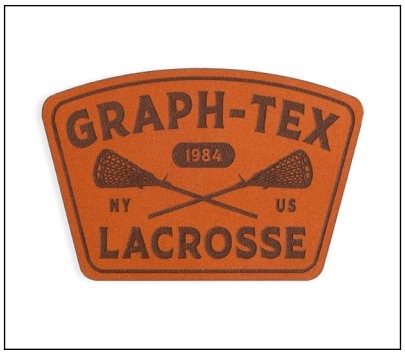


Natural



Black

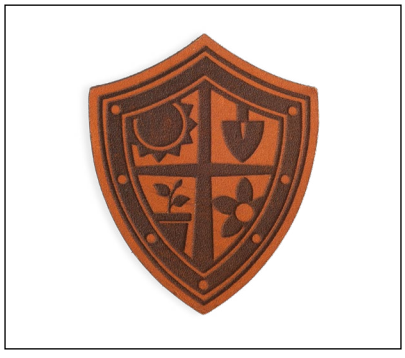
EXAMPLE SHOWN:
P114 Low-Pro Trucker Cap















Faux Leather Patch

Ideal for single-color designs with simple to moderate detail. Mimics the appearance and texture of real leather while offering extensive customization with 14+ color options and a variety of shapes.

APPLICATION TYPE: Sewn Down, Heat Applied

MINIMUM ORDER QUANTITY: 24

LOCATIONS OFFERED: Front Panel

SIZE: Varies depending on cap style, patch shape, and application method

EXAMPLE SHOWN:
104C Snapback Trucker Cap

Faux Leather Types:


Rawhide/ Black


Dark Brown/ Black


Light Brown/ Black


Red/ Black


Blue/ Black


Gray/ Black


Rose/ Black


Black/ Silver


Black/ Gold


Bamboo/ Black


Teal/ Black


White/ Black


Pink/ Black


Purple/ Black


Rustic/ Silver


Rustic/ Gold


Cork/ Black


Football/ Black


Basketball/ Black







Embroidered Patch



Ideal for simple to moderate logos or designs. These patches offer a classic aesthetic with high detail, while maintaining the traditional look of embroidery.

APPLICATION TYPE: Sewn Down

MINIMUM ORDER QUANTITY: 48

LOCATIONS OFFERED: Front Panel, Side Panel

SIZE: Varies depending on cap style, location, and patch shape

EXAMPLE SHOWN:
404M Trucker Pacflex Cap













NEW

3D Embroidered Puff Patch



Ideal for simple logos and designs with clear, bold lines. This technique uses raised stitching to create a three-dimensional effect, making logos and lettering stand out while still providing a classic look.

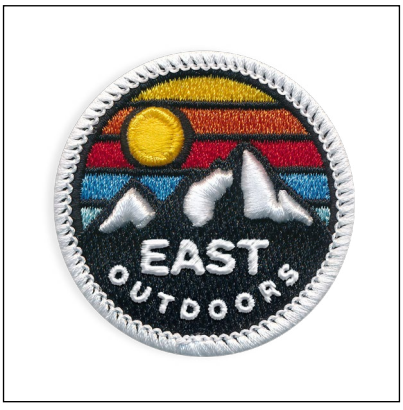
MINIMUM ORDER QUANTITY: 48

LOCATIONS OFFERED: Front Panel

SIZE: Varies depending on cap style, design complexity, and embroidery location

EXAMPLE SHOWN:
ES341 Premium M2 Performance Trucker Flexfit® Cap







Woven Patch



Ideal for moderate to complex logos and designs that require fine details and elaborate patterns. Offers exceptional clarity, detail, and a smooth surface with no raised texture.

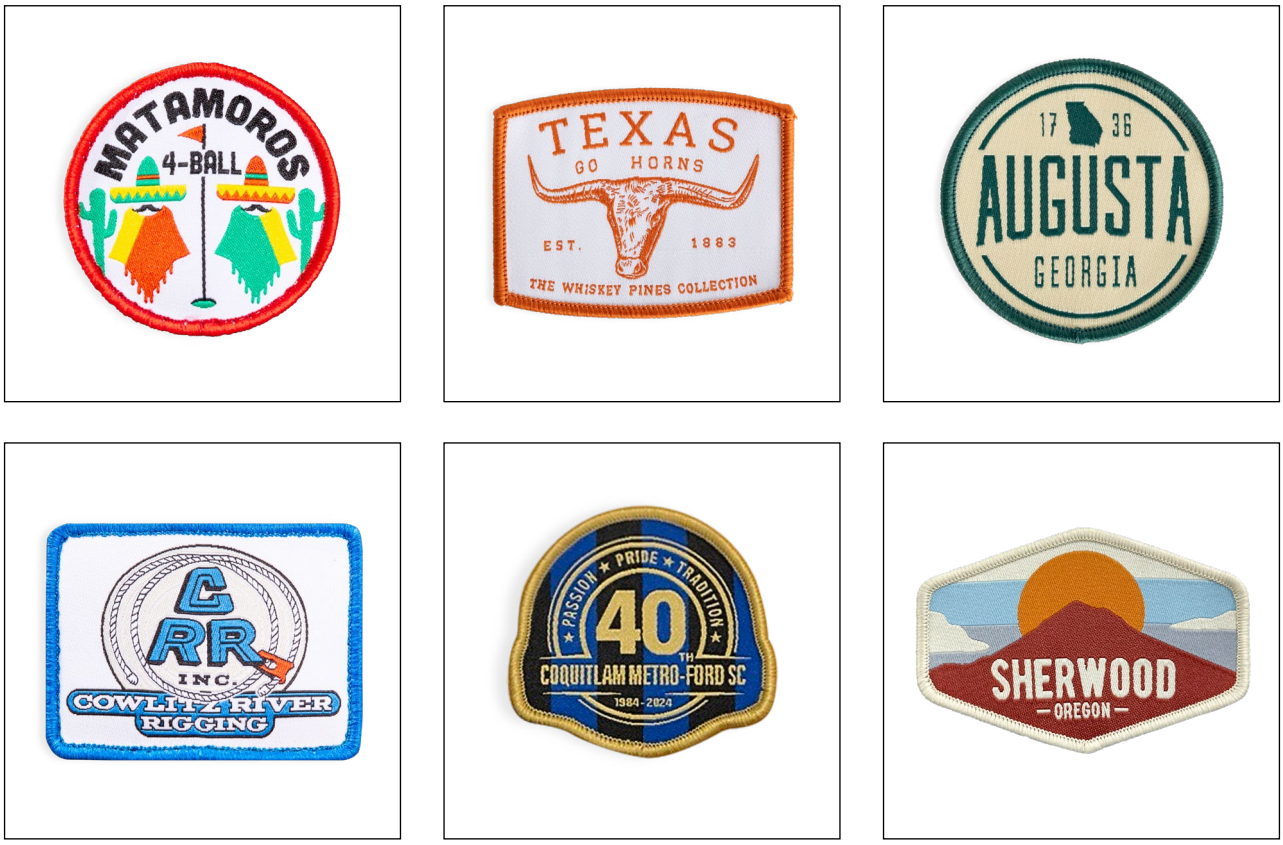
APPLICATION TYPE: Sewn Down

MINIMUM ORDER QUANTITY: 48

LOCATIONS OFFERED: Front Panel, Side Panel

SIZE: Varies depending on cap style, location, and patch shape

EXAMPLE SHOWN:
104S Contrast Stitch Trucker Snapback Cap



Sublimated Patch



Ideal for designs with complex details and multiple colors, where precision and clarity are essential. This patch achieves smooth and seamless color and pattern gradients by printing directly onto the fabric, a capability not easily matched by woven or embroidered patches.

APPLICATION TYPE: Heat Applied

MINIMUM ORDER QUANTITY: 48

LOCATIONS OFFERED: Front Panel

SIZE: Varies depending on cap style, location, and patch shape

EXAMPLE SHOWN:
110F Trucker Flexfit® Snapback Cap













Silicone Patch



Ideal for simple to moderate logos and designs, Silicone patches offer a high-end look with a matte finish, making your logo stand out from the crowd all while offering exceptional durability.

APPLICATION TYPE: Sewn Down, Heat Applied

MINIMUM ORDER QUANTITY: 48

LOCATIONS OFFERED: Front Panel

SIZE: Varies depending on cap style, location, and patch shape

EXAMPLE SHOWN:
P421 Weekender Cap













FlexStyle® Patch



Ideal for moderate to complex designs with bold and vibrant colors. FlexStyle® combines a unique, cutting-edge feel with a high level of durability.

APPLICATION TYPE: Heat Applied

MINIMUM ORDER QUANTITY: 24

LOCATIONS OFFERED: Front, Back, Side Panel

SIZE: Varies depending on cap style, location, and patch shape

EXAMPLE SHOWN:
4D5 D-Series Trucker PacFlex Cap













Clip Tags



Set your beanies or caps apart with our high-quality clip tags. Designed to display simple logos or wordmarks, these clip tags provide an elevated and custom look to your headwear.

MINIMUM ORDER QUANTITY: Leather: 24 Woven: 48

LOCATIONS OFFERED: Side, Back

TYPE: Genuine Leather, Faux Leather, Woven



Private Labels



Elevate your brand by adding your custom labels inside of our most popular styles. Your custom labels will be carefully stitched onto the sweatband, ensuring your brand stands out.

MINIMUM ORDER QUANTITY: 48

SIZE: 6 cm W x 3 cm H

TYPE: Woven



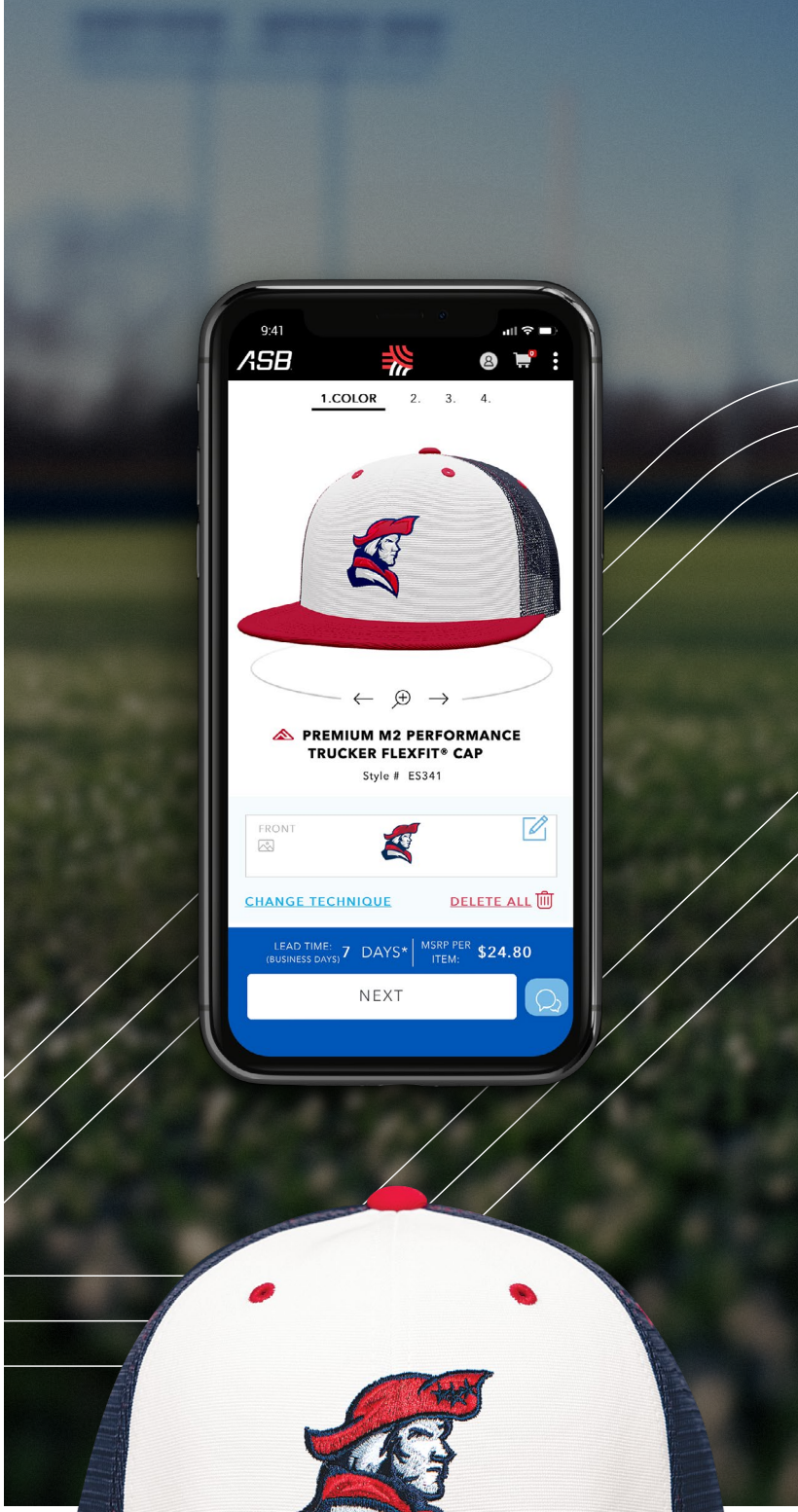
FreeStyle HEADWEAR

CUSTOM DECORATION ***MADE EASY!***

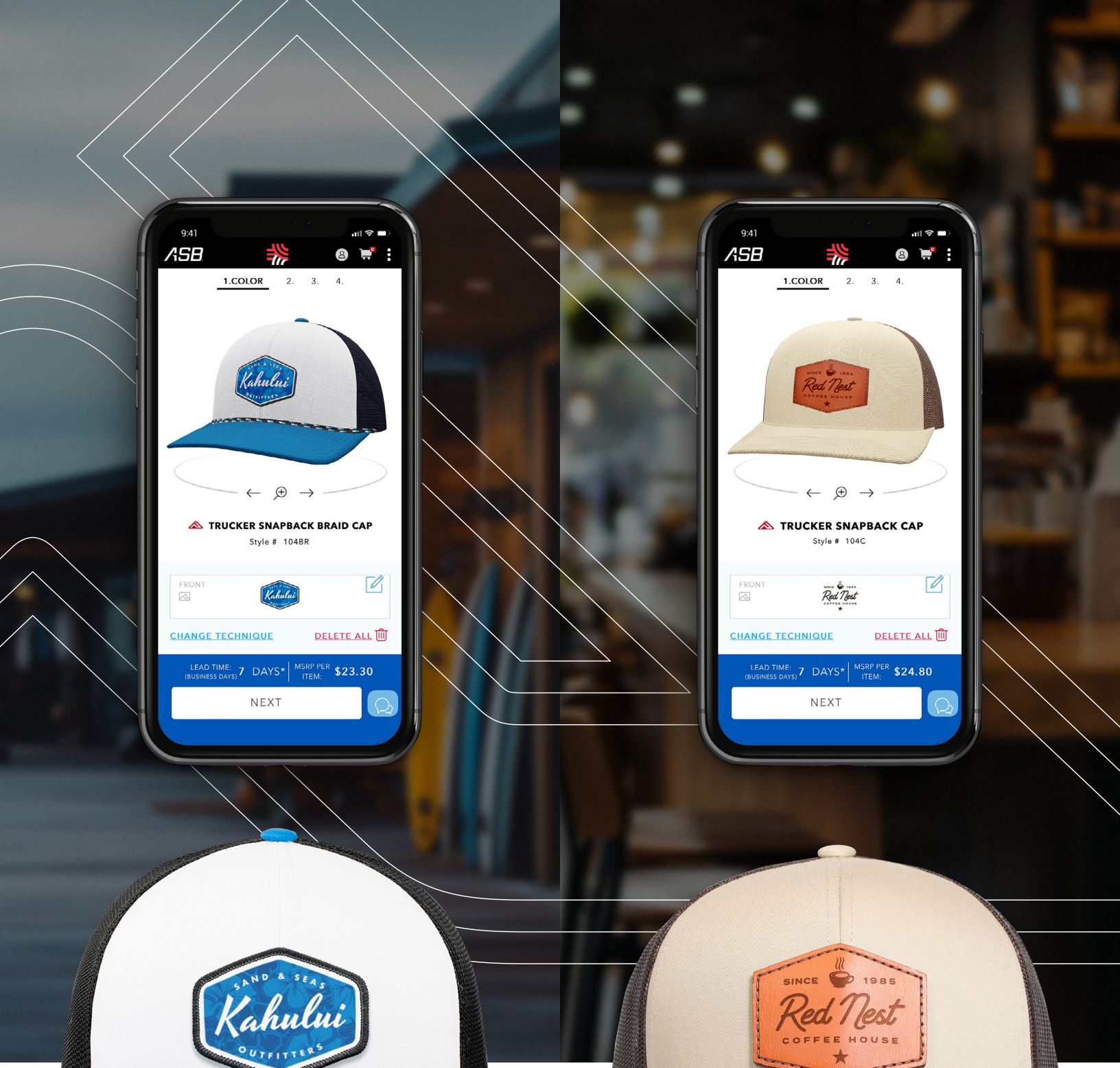
FreeStyle Headwear allows you to customize and visualize your favorite Pacific Headwear cap styles in an interactive, responsive 3D experience.

THE POSSIBILITIES ARE ***ENDLESS!***

TRY IT OUT TODAY!



ES341
Premium M2 Performance Trucker Flexfit® Cap
Flat Embroidery



104BR
Trucker Snapback Braid Cap
Sublimated Patch

104C
Trucker Snapback Cap
Genuine Leather Patch

CUSTOM SERIES / TEAM

TAKE FULL CONTROL

YOU BUILD

BUTTON
PIPING
EYELETS
CROWN
DECORATION
VISOR



CREATED WITH ***SUPERIOR COMPONENTS***

OUR COMPONENTS.
YOUR STYLE.
QUICK TURN.

Custom Series offers a curated selection of templated styles based on our top-selling caps and knits. Designed for efficiency, this program features customizable components with pre-set colors, allowing you to easily create stylish headwear with a quick turnaround, making it the perfect choice for anyone that cannot wait to make a statement!











CUSTOM A SERIES TEAM



SELECT YOUR STYLE!
MAKE IT YOUR OWN!

BUILD YOUR CAP TODAY WITH

FreeStyle HEADWEAR

Take our premium on-field assortment to the next level with a wide range of customization options!



998F **M2 Performance Cap**

Stock equivalent style 498F



9D4 **A/C² Performance D-Series Cap**

Stock equivalent style 8D5



9D7P **P-Tec Performance D-Series Cap**

Stock equivalent style 487F



974F **Perforated F3 Performance Cap**

Stock equivalent style ES474



904M **Mesh Trucker Cap**

Stock equivalent style 404M



901F **Pro-Wool Cap**

Stock equivalent style 801F

CUSTOM SERIES / KNITS

BEANIES MADE YOUR WAY!

YOU BUILD

MAIN BODY COLOR
(20+ COLOR OPTIONS / 2 HEATHER OPTIONS)

CUSTOM KNIT-IN-TEXT
(FRONT & BACK / 8 CHARACTERS MAX)

THICK STRIPE COLOR
(20+ COLOR OPTIONS)

THIN STRIPE COLOR
(MATCHES KNIT-IN-TEXT COLOR)

DECORATION
(CHOICE OF FLAT OR 3D EMBROIDERY)



**POM COLORS COORDINATE WITH SELECTED BODY & STRIPE COLORS*

STYLES:

CDK01 CUSTOM BEANIE W/ SOLID COLORS
CDK01H CUSTOM BEANIE W/ HEATHER COLORS

COLORS

* Heather Colorway Options

* LIGHT HEATHER	* DARK HEATHER	BLACK	BROWN	CARDINAL	COLUMBIA BLUE	DARK GREEN	GOLD	GRAPHITE
KHAKI	LIME	MAROON	NAVY	ORANGE	PANTHER TEAL	PINK	PURPLE	
RED	ROYAL	SILVER	SMOKE BLUE	TEAL	TEXAS ORANGE	VEGAS GOLD	WHITE	

24-UNIT MINIMUM

SHIPS DIRECTLY TO YOU

Bring your designs to life with Pacific Headwear's Custom Series Knits, a new addition to the Custom Series lineup! Combining pre-set colors, tailored options, and premium craftsmanship, these beanies are designed for speed, style, and quality. Start your order now and bring your vision to life!




TALLMAGE


QUAKERS
RED PRIDE


HORNETS




ROCKS
ROCKS

CUSTOM MAX

TAKE IT TO THE MAX!

COMPLETELY CUSTOMIZABLE COMPONENTS

YOU SELECT & FULLY CUSTOMIZE:

CROWN (A)
- CROWN FABRIC & COLOR
- FRONT, SIDE & BACK PANELS
- BUTTON, PIPING & EYELETS

VISOR (B)
- VISOR FABRIC & COLOR
- TOP VISOR
- UNDER VISOR
- SANDWICH

STITCHING (C)
- DYE TO MATCH & CONTRAST
- PRO-STITCH
- CROWN PANEL STITCHING
- VISOR TOP STITCHING
- UNDER VISOR STITCHING

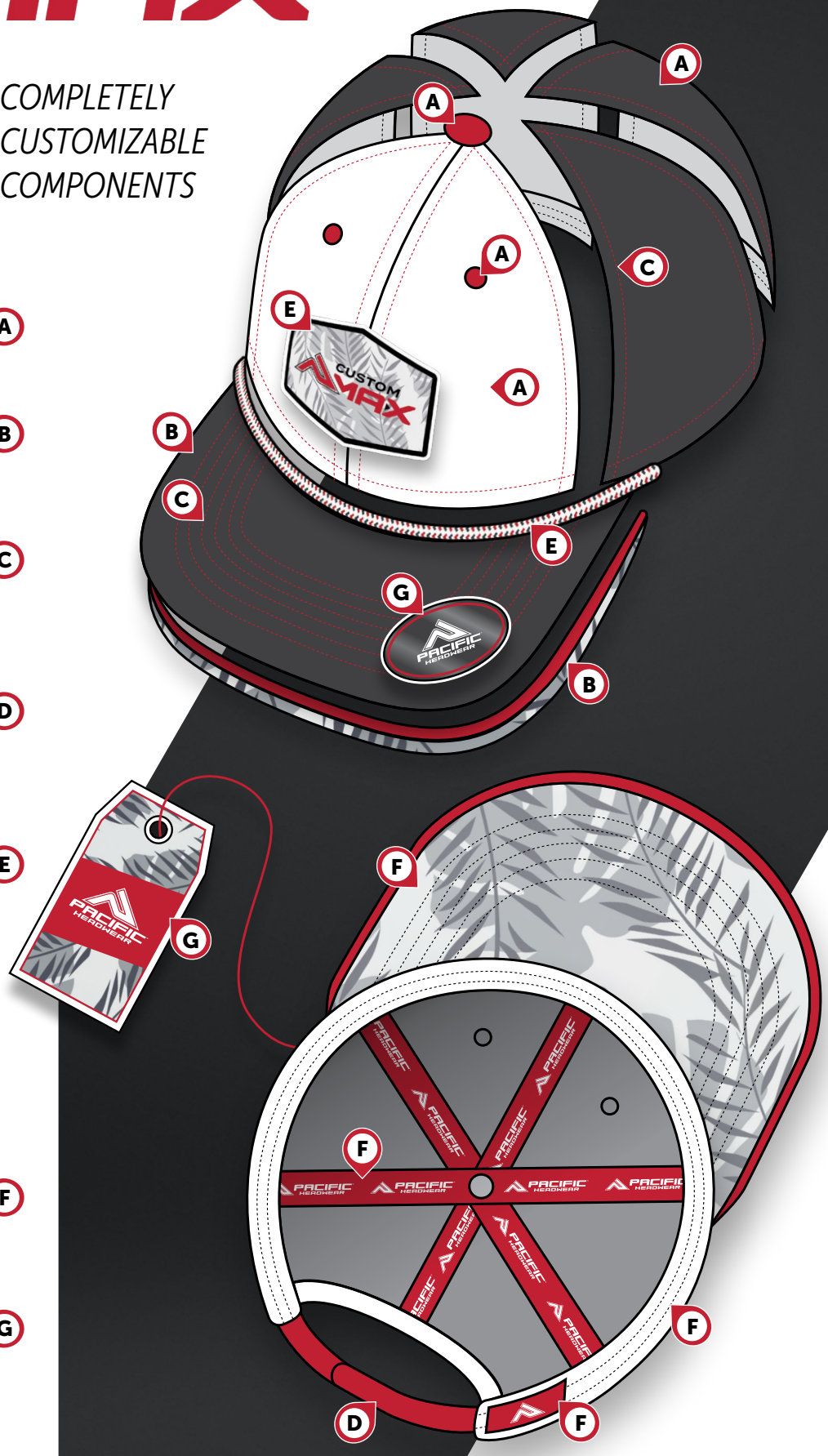
CLOSURE (D)
- CLOSED BACK STRETCH FIT
- ADJUSTABLE PLASTIC SNAPBACK
- ADJUSTABLE HOOK-AND-LOOP
- ADJUSTABLE SLIDE CLIP
- ADJUSTABLE BUCKLE

EXTERNAL DECORATION (E)
- FLAT EMBROIDERY
- 3D EMBROIDERY
- CHAIN STITCHING
- VISOR EMBROIDERY
- SCREEN PRINT TRANSFER
- SILICONE TRANSFER
- DIRECT SCREEN PRINT
- DIRECT SUBLIMATION
- SUBLIMATED PATCH
- WOVEN PATCH
- LEATHER PATCH
- FAUX LEATHER PATCH
- EMBROIDERED PATCH
- SILICONE PATCH
- SUEDE PATCH
- SUBLIMATED PATCH
- CHENILLE PATCH
- TPU/FLEX PATCH
- TWILL APPLIQUE
- FELT APPLIQUE
- METAL BADGE
- CUSTOM CLIP TAG
- LEATHER CLIP TAG
- WOVEN LOOP LABEL
- ACCENT ROPE

INTERNAL DECORATION (F)
- INTERNAL WOVEN LABEL
- PRINTED SEAM TAPE
- CUSTOM SWEAT BAND
- UNDER VISOR PRINT

PREMIUM ADD-ONS (G)
- CUSTOM PACKAGING
- CUSTOM HANG TAGS
- CUSTOM INSERTS
- CUSTOM STICKERS

+ MUCH MORE!



YOUR CAP.
YOUR STYLE.
OUR CRAFT.

With ***Custom MAX***, select from our curated styles or share your vision and Pacific Headwear will bring it to life. Utilize our private label option to showcase your brand inside and out!

Custom MAX unlocks endless possibilities, allowing you to create headwear that truly reflects your style, your team, or your company.



CUSTOM MAX

BRING YOUR IDEA TO LIFE IN

4 SIMPLE STEPS

01 PICK A STYLE OR SHARE YOUR CONCEPT

Choose from our curated selection, or go fully custom - bring your concept, and we'll bring it to life. Your cap, your style.

02 SELECT YOUR DECORATION METHODS

Unlock endless possibilities with custom techniques designed to match your vision.

03 SUBMIT YOUR DESIGN DETAILS

Complete our form with your logo and design specs to begin. Vector files preferred (.ai, .eps., .pdf, or .svg), but we can work with other formats too.

04 APPROVE YOUR DESIGN AND GET A QUOTE

You'll receive a proof within 1-2 business days followed by a quote once the artwork is approved. We're committed to getting your cap just right before production kicks off.

***144 UNIT MINIMUM.**
DELIVERED IN 90 DAYS!

Email **custommax@momentecbrands.com** for more information!


CUSTOM
MAX






Pacific Headwear
GOLF CLUB


1998


pacific headwear

ARE YOU READY TO *TAKE IT TO the MAX?*



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